

Symbiosis Institute
of Business
Management,
Bengaluru
(SIBM, Bengaluru)





Contact Details

Symbiosis Institute of Business Management [SIBM] Bengaluru

95/1, 95/2, Electronic City Phase I, Hosur Road, Bengaluru - 560100

Phone: 91 - 080-67139573, 080-67139575, 080-67139535

Fax: 91-080- 67139537

Email: admissions@sibm.edu.in

Website: sibmbengaluru.edu.in



Dr. Rajesh Panda
Director

Director Profile:

Dr. Rajesh Panda has been the Director of Symbiosis Institute of Business Management, Bengaluru since 2013. Rajesh has also served as Deputy Director in SIBM Pune and as Product Manager in CFL Secunderabad in the past. Besides being a Professor and Director at SIBM B, Rajesh is also an adjunct Faculty with School of International Business and Entrepreneurship, Steinbeis University, Berlin and a visiting faculty at IIM Ranchi. He is also a member of the 'Planning and Monitoring Board' and 'Academic Council' of Symbiosis International Deemed University.

Dr. Rajesh Panda is a graduate of IIM, Ahmedabad and he holds Master's degree in Economics and Ph.D. degree in Retailing. Rajesh has also audited the Harvard Business School GLOCOL Programme in 2015 on invitation from Harvard University, Boston, USA. Rajesh has been awarded the Best professor in Marketing by National Educational Leadership Awards in 2014. Rajesh has more than 25 peer reviewed publications in various national and international journals and four case studies with Ivey Publishing, Canada and Harvard Business School Publishing, USA to his credit. He has also presented research papers in various prestigious international conferences including NACRA Conference in Orlando USA, ICSD Conference in Oxford University, UK and various other academic conferences in IIM Ahmedabad, IIM Bangalore, IIM Calcutta, IIM Lucknow and IIT, Delhi to name a few.

Dr. Rajesh Panda has been invited as a speaker in various industry and academic conferences like FICCI Higher Education Conference(New Delhi, 2018), ASMA Conference(Bengaluru, 2018), Adobe Education Leaders Seminar (Thailand, 2017), MBA Universe Convention (Bengaluru, 2017), Higher Education Technology Conference (New Delhi, 2015), SME Marketing Conclave (Bangalore, 2014), TATA GeMS Programme (Titan Industries, 2014) etc. Rajesh has vast experience in corporate training, research and consulting with companies like Godrej, L & T, HUL, Infosys, ITC, IBM, Amdocs, Zensar, BMC Software, Mphasis, Wipro, CapGemini, WNS, BACS, John Deere, Avaya, McDonalds, Praj Industries, Taco,Tyco, M&M, Allscripts, Eclerx etc. He is a reviewer of marketing books with Pearson Education and Tata McGraw-Hill education private limited. The teaching and research area of Rajesh include Customer Relationship Management, Business Analytics, Leadership, Team Building etc.

Institute Profile:

Symbiosis Institute of Business Management (SIBM), Bengaluru was established in 2008 as a constituent of Symbiosis International University with the aim of imparting world-class education to students and transforming them into top notch leaders of the corporate world. At SIBM-B, eminent faculty from across the country, holistic learning-focussed pedagogy, passion-driven students and world-class facilities meet the epicenter of knowledge to create the future business leaders.

Over decades, the methods of imparting education may have changed drastically and also ways of seeking it, but the power that propels every student towards excellence and knowledge has remained the same - the voracious fire within that needs to learn more, do more and be more. The Symbiosis Institute of Business Management (SIBM), Bengaluru understands this in its students and leaves no stone unturned in providing quality education

and helping this spark build into a roaring flame that will help its students become leaders of tomorrow.

The indelible spark of perfection is ingrained in every student of SIBM Bengaluru and this spirit is reflected in practically every step that an SIBM Bengaluru student takes in the challenging corporate world. Bengaluru is at the forefront of globalization, and SIBM Bengaluru is perfectly poised to cater to the confluence of the east and the west. Here, the onus rests with each individual to carve out her/his own identity. SIBM, Bengaluru instills a culture which encourages leadership potential. All students at SIBM, Bengaluru are polished to perfection when it comes to being trained as leaders and perfectionists in their field of work.

SIBM Bengaluru envisions a management education with a “quantitative difference” by focusing on data analytics across all specializations. Decision making and analytical skills are developed in the students through the use of a case-based method of teaching and simulations.

Programme Profile:

Name of the Programme(s)

- **Master of Business Administration (MBA)**
- **Master of Business Administration (Business Analytics)**
- **Master of Business Administration (Family Managed Business & Entrepreneurship)**
- **Master of Business Administration (Quantitative Finance)**

Master of Business Administration (MBA)

The MBA Program at Symbiosis Institute of Business Management Bengaluru (SIBM-B) aims to mould and groom future business leaders.

The first year of the MBA program is divided into two semesters comprising of the foundation subjects of management such as Economics, Accounting, Statistics, Strategy, Marketing, Operations, Organizational Behavior, Finance, Human Resource Management and others. At the end of the first year, the students go for SIP (Summer Internship Program) for duration of 8 weeks. It offers an opportunity to students to get exposure to the corporate world and to put their learnings into practice.

The second year of the program (comprising of third and fourth semesters) offer students a chance to specialize in their area of interest. The specializations offered are Finance, Marketing, Operations and Human Resource Management. Apart from the specializations, students are also encouraged to choose electives outside one's area of specialization.

Master of Business Administration (Business Analytics)

The objective of this programme is to create a breed of Techno managers with an analytical approach towards business problems and decision-making. First year of the programme comprises of general management subjects and analytics specific subjects like digital transformation, mathematical models for data sciences, e-commerce, data warehousing and business intelligence etc.

In the second year students are exposed to the application of various data analytics tools used in the domains of HR, marketing, operations and finance. This includes courses like HR Analytics, marketing analytics, operations analytics, Business forecasting etc.

UTOPIA - International Student Fest (31st July 2018)





ALCHEMY - The Management Conclave (14th and 15th September, 2018).

Master of Business Administration (Family Managed Business & Entrepreneurship)

The main objective of the MBA programme in Family Managed Business and Entrepreneurship is to enhance the managerial skills for the new generation in family managed business and new entrepreneurs by providing them with World-class academic environment, dynamic and contemporary course content that is constantly benchmarked against the course contents of top-rated institutes across the world.

The thoughtfully designed programme covers all functional aspects of business by including courses on Evolution of Family Managed Business, Professionalization of family business, Funding, Innovation, Entrepreneurship, Lean start up, Design thinking, conflict and negotiation, leadership challenges, technology in business, taxation etc. along with various general management subjects.

Exclusive emphasis on data analytics uses SPSS, Tableau and Python aims at sharpening the data driven decision making skills of the future business leaders. Through this programme SIBM Bengaluru envisions the transformation of aspiring young entrepreneurs into future business leaders who create economic and social impact.

Master of Business Administration (Quantitative Finance)

Quantitative finance is a specialized field in finance which studies financial markets by applying mathematical modelling techniques. The course provides a platform for students to build quantitative skills and develop underlying financial theories. A quantitative analyst is a specialist who applies mathematical and statistical methods to financial and risk management problems. S/he develops and implements complex models used by firms to make financial and business decisions about issues such as investments, pricing and so on. The curriculum of the programme covers topics ranging from History of Financial Markets, Computational Finance, Fintech, Empirical Asset Pricing, Financial Management, Econometrics, Mergers & Acquisitions, Microeconomics, Securities Analysis and portfolio management, Financial Risk Management and many more. The unique feature of this program is that it offers general management courses in the first year and a range of specialized courses in the second year.

Eligibility:

Master of Business Administration (MBA)

- Candidate should be Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% or equivalent grade for Scheduled Caste/ Scheduled Tribes).
- Candidates appearing for final year examinations can also apply, but their admission will be subject to obtaining a minimum of 50% marks or equivalent grade (45% or equivalent grade for Scheduled Caste/ Scheduled Tribes).
- A candidate who has completed qualifying qualification from any Foreign University must obtain an equivalence certificate from Association of Indian Universities (AIU).

Important: It is the responsibility of the Candidates to ascertain whether they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by Symbiosis International (Deemed University).



Master of Business Administration (Business Analytics)

- Candidate should be Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% or equivalent grade for Scheduled Caste/ Scheduled Tribes).
- Candidates appearing for final year examinations can also apply, but their admission will be subject to obtaining a minimum of 50% marks or equivalent grade (45% or equivalent grade for Scheduled Caste/ Scheduled Tribes).
- A candidate who has completed qualifying qualification from any Foreign University must obtain an equivalence certificate from Association of Indian Universities (AIU).

Important: It is the responsibility of the Candidates to ascertain whether they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by Symbiosis International (Deemed University).

Master of Business Administration (Family Managed Business & Entrepreneurship)

- Candidate should be Graduate from any recognised University/ Institution of National Importance with a minimum of 50% marks or equivalent grade (45% or equivalent grade for Scheduled Caste/ Scheduled Tribes).
- Candidates appearing for final year examinations can also apply, but their admission will be subject to obtaining a minimum of 50% marks or equivalent grade (45% or equivalent grade for Scheduled Caste/ Scheduled Tribes).
- A candidate who has completed qualifying qualification from any Foreign University must obtain an equivalence certificate from Association of Indian Universities (AIU).

Important: It is the responsibility of the Candidates to ascertain whether they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by Symbiosis International (Deemed University).

Master of Business Administration (Quantitative Finance)

- Graduate from any recognized University/Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/Scheduled Tribes).
- The students must have studied Mathematics/Statistics during Class XII.
- A candidate who has completed qualifying qualification from any Foreign University must obtain an equivalence certificate from Association of Indian Universities (AIU).

Important: It is the responsibility of the Candidates to ascertain whether they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by Symbiosis International (Deemed University).

Duration of the Programme(s): 2 Years full time, residential programme.

Intake:

MBA	: 180 students
MBA (Business Analytics)	: 30 students
MBA (Family Managed Business & Entrepreneurship)	: 30 students
MBA (Quantitative Finance)	: 30 students





UTTHAAN (2nd September 2018), A Funfair event conducted for underprivileged orphan children

Reservation of Seats: As per University norms.

Important Dates:

SIBM Bengaluru Registration Begins	August 16th , 2019 (Friday)
Last date of Online registration For SIBM Bengaluru	December 13th , 2019(Friday)
Last Date of payment of Registration fees For SIBM Bengaluru	December 13th , 2019(Friday)
Shortlist for Group Exercise and Personal Interaction	January 15th, 2020 (Wednesday)
Group Exercise, Personal Interaction & WAT	5th to 8th February 2020 (Wednesday to Saturday)
	10th to 13th February 2020 (Monday to Thursday)
First Merit list display	March 4th , 2020 (Wednesday)
Last date for payment of fees for candidates in the First Merit List	March 23rd , 2020 (Monday)
Programme Commencement	June 4th , 2020 (Thursday)

DISCLAIMER:

These dates are tentative and are subject to change. Any changes will be reflected on institute website www.sibmbengaluru.edu.in

Orientation and Pedagogy:

SIBM Bengaluru follows Innovative Teaching Pedagogies to achieve the vision of “Management Education with a Quantitative Difference”. It comprises of:

Harvard Cases, Simulations and core curriculum

Use of flipped classroom model to increase academic rigor

Use of Technology for Teaching and Learning using OLT (Online Learning and Teaching) software

Use of Learning Management System (LMS) to facilitate the teaching, learning and evaluation process

Industrial visits

Strong emphasis on business analytics with hands on training on SPSS, R and Tableau

Access to Bloomberg Terminals to empower students with hands-on knowledge of markets and finance.

Fee Structure

Programme Fees For Master of Business Administration (Indian Students)	Amount in ₹
Academic Fees (Per Annum)*	8,00,000
Institute Deposit (Refundable)	20,000

Programme Fees For Master of Business Administration (Family Managed Business & Entrepreneurship) (Indian Students)	Amount in ₹
Academic Fees (Per Annum)*	7,30,000
Institute Deposit (Refundable)	20,000

Programme Fees For Master of Business Administration (Quantitative Finance) (Indian Students)	Amount in ₹
Academic Fees (Per Annum)*	7,30,000
Institute Deposit (Refundable)	20,000

Programme Fees For Master of Business Administration (Business Analytics) (Indian Students)	Amount in ₹
Academic Fees (Per Annum)*	7,30,000
Institute Deposit (Refundable)	20,000

Programme Fees For Master of Business Administration (International Students)	USD equivalent to INR
Academic Fees (Per Annum) *	12,00,000
Institute Deposit (Refundable)	20,000
Administrative Fees (Non Refundable)	40,000

Programme Fees For Master of Business Administration (Family Managed Business & Entrepreneurship) (International Students)	USD equivalent to INR
Academic Fees (Per Annum) *	10,95,000
Institute Deposit (Refundable)	20,000
Administrative Fees (Non Refundable)	40,000

Programme Fees For Master of Business Administration (Quantitative Finance) (International Students)	USD equivalent to INR
Academic Fees (Per Annum) *	10,95,000
Institute Deposit (Refundable)	20,000
Administrative Fees (Non Refundable)	40,000



REVELATION: Annual Management and Cultural Fest (18th, 19th & 20th January 2019)

Programme Fees For Master of Business Administration (Business Analytics) (International Students)	USD equivalent to INR
Academic Fees (Per Annum) *	10,95,000
Institute Deposit (Refundable)	20,000
Administrative Fees (Non Refundable)	40,000

Hostel and Mess Fees for Indian & International Students. (Subject to change in campus and accomodation type wise, e.g. Twin Sharing, Triple Sharing etc) (The fees indicated herein are for Bengaluru Campus)	Amount in ₹ (For Indian Students)	USD equivalent to INR
Mess Fees (Per Annum) *	64,500	64,500
Hostel Deposit (Refundable)	15,000	15,000
Hostel Fees (Different, subject to Sharing, Per Annum)*		
Twin Sharing	1,06,200	1,06,200
Three Sharing	1,06,200	1,06,200

Installments for Master of Business Administration (Indian Students)	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Installment	2nd Installment	3rd Instalment	4th Instalment
Academic Fees (Per Annum)	4,00,000	4,00,000	4,00,000	4,00,000
Institute Deposit (Refundable)	20,000	-	-	-
Hostel Deposit (Refundable)	15,000	-	-	-
Hostel Fees	53,100	53,100	**	**
Mess Fees	32,250	32,250	**	**
Installments	5,20,350	4,85,350		
Installments pay by date	At the time of Admission	25-Nov-2020	25-Jul-2021	25-Nov-2021

**Hostel and Mess Fees for the subsequent year would be communicated before commencement of the next academic year.

Installments for Master of Business Administration (Family Managed Business & Entrepreneurship) (Indian Students)	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Installment	2nd Installment	3rd Instalment	4th Instalment
Academic Fees (Per Annum)	3,65,000	3,65,000	3,65,000	3,65,000
Institute Deposit (Refundable)	20,000	-	-	-
Hostel Deposit (Refundable)	15,000	-	-	-
Hostel Fees	53,100	53,100	**	**
Mess Fees	32,250	32,250	**	**
Installments	4,85,350	4,50,350		
Installments pay by date	At the time of Admission	25-Nov-2020	25-Jul-2021	25-Nov-2021

**Hostel and Mess Fees for the subsequent year would be communicated before commencement of the next academic year.

Installments for Master of Business Administration (Quantitative Finance) (Indian Students)	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Installment	2nd Installment	3rd Instalment	4th Instalment
Academic Fees (Per Annum)	3,65,000	3,65,000	3,65,000	3,65,000
Institute Deposit (Refundable)	20,000	-	-	-
Hostel Deposit (Refundable)	15,000	-	-	-
Hostel Fees	53,100	53,100	**	**
Mess Fees	32,250	32,250	**	**
Installments	4,85,350	4,50,350		
Installments pay by date	At the time of Admission	25-Nov-2020	25-Jul-2021	25-Nov-2021

**Hostel and Mess Fees for the subsequent year would be communicated before commencement of the next academic year.

Installments for Master of Business Administration (Business Analytics) (Indian Students)	1st Year (Amount in ₹)		2nd Year (Amount in ₹)	
	1st Installment	2nd Installment	3rd Instalment	4th Instalment
Academic Fees (Per Annum)	3,65,000	3,65,000	3,65,000	3,65,000
Institute Deposit (Refundable)	20,000	-	-	-
Hostel Deposit (Refundable)	15,000	-	-	-
Hostel Fees	53,100	53,100	**	**
Mess Fees	32,250	32,250	**	**
Installments	4,85,350	4,50,350		
Installments pay by date	At the time of Admission	25-Nov-2020	25-Jul-2021	25-Nov-2021

**Hostel and Mess Fees for the subsequent year would be communicated before commencement of the next academic year.

Installments for Master of Business Administration (International Students)	1st Year (USD equivalent to INR)			2nd Year (USD equivalent to INR)	
	1st Installment	2nd Installment	3rd Installment	4th Instalment	5th Instalment
Administrative Fees (Non Refundable) #	40,000	-	-	-	-
Academic Fees (Per Annum)	45,000	5,35,000	6,20,000	6,00,000	6,00,000
Institute Deposit (Refundable)	20,000	-	-	-	-
Hostel Deposit (Refundable)	-	15,000	-	-	-
Hostel Fees (Per Annum)	-	53,100	53,100	**	**
Mess Fees (Per Annum)	-	32,250	32,250	**	**
Installments	1,05,000	6,35,350	7,05,350		
Installment Pay by Date	At the time of acceptance of 'Offer Letter' (USD equivalent to INR)	At the time of Reporting to SCIE	25-Nov-2020	25-Jul-2021	25-Nov-2021

50% Concession to be given only to the Foreign National students on Administrative Fees.

**Hostel and Mess Fees for the subsequent year would be communicated before commencement of the next academic year.

Installments for Master of Business Administration (Family Managed Business & Entrepreneurship) (International Students)	1st Year (USD equivalent to INR)			2nd Year (USD equivalent to INR)	
	1st Installment	2nd Installment	3rd Installment	4th Instalment	5th Instalment
Administrative Fees (Non Refundable) #	40,000	-	-	-	-
Academic Fees (Per Annum)	45,000	4,82,500	5,67,500	5,47,500	5,47,500
Institute Deposit (Refundable)	20,000	-	-	-	-
Hostel Deposit (Refundable)	-	15,000	-	-	-
Hostel Fees (Per Annum)	-	53,100	53,100	**	**
Mess Fees (Per Annum)	-	32,250	32,250	**	**
Installments	1,05,000	5,82,850	6,52,850		
Installment Pay by Date	At the time of acceptance of 'Offer Letter' (USD equivalent to INR)	At the time of Reporting to SCIE	25-Nov-2020	25-Jul-2021	25-Nov-2021

50% Concession to be given only to the Foreign National students on Administrative Fees.

**Hostel and Mess Fees for the subsequent year would be communicated before commencement of the next academic year.

Installments for Master of Business Administration (Quantitative Finance) (International Students)	1st Year (USD equivalent to INR)			2nd Year (USD equivalent to INR)	
	1st Installment	2nd Installment	3rd Installment	4th Installment	5th Installment
Administrative Fees (Non Refundable) #	40,000	-	-	-	-
Academic Fees (Per Annum)	45,000	4,82,500	5,67,500	5,47,500	5,47,500
Institute Deposit (Refundable)	20,000	-	-	-	-
Hostel Deposit (Refundable)	-	15,000	-	-	-
Hostel Fees (Per Annum)	-	53,100	53,100	**	**
Mess Fees (Per Annum)	-	32,250	32,250	**	**
Installments	1,05,000	5,82,850	6,52,850		
Installment Pay by Date	At the time of acceptance of 'Offer Letter' (USD equivalent to INR)	At the time of Reporting to SCIE	25-Nov-2020	25-Jul-2021	25-Nov-2021

50% Concession to be given only to the Foreign National students on Administrative Fees.

**Hostel and Mess Fees for the subsequent year would be communicated before commencement of the next academic year.

Installments for Master of Business Administration (Business Analytics) (International Students)	1st Year (USD equivalent to INR)			2nd Year (USD equivalent to INR)	
	1st Installment	2nd Installment	3rd Installment	4th Installment	5th Installment
Administrative Fees (Non Refundable) #	40,000	-	-	-	-
Academic Fees (Per Annum)	45,000	482500	5,67,500	5,47,500	5,47,500
Institute Deposit (Refundable)	20,000	-	-	-	-
Hostel Deposit (Refundable)	-	15,000	-	-	-
Hostel Fees (Per Annum)	-	53,100	53,100	**	**
Mess Fees (Per Annum)	-	32,250	32,250	**	**
Installments	1,05,000	5,82,850	6,52,850		
Installment Pay by Date	At the time of acceptance of 'Offer Letter' (USD equivalent to INR)	At the time of Reporting to SCIE	25-Nov-2020	25-Jul-2021	25-Nov-2021

50% Concession to be given only to the Foreign National students on Administrative Fees.

**Hostel and Mess Fees for the subsequent year would be communicated before commencement of the next academic year.

* Academic Fees can be increased up to 10% during the period of the Programme. Government taxes would be additional as and when applicable.

- Few seats are reserved as Discretionary Quota Seats. Only students with high academic record and with good entrance test scores are considered for Discretionary Quota Seats. The fees for Discretionary Quota seats will be double the academic fees of open category as approved by the Fee Structure Committee, to be paid to the institute by way of online transfer/demand draft. No donation or capitation fee is charged for admission to any program at any institute of SIU.

Programme Structure:

Master of Business Administration [M.B.A.]

Semester : I

Core Courses

- Business Statistics
- Marketing Management
- Operations Management
- Organizational Behaviour
- Microeconomics
- Basics of Financial Management
- Business Communication
- Financial Accounting
- Global Business Environment
- Legal Aspects of Business
- Technology in Business
- Corporate Social Responsibility
- Integrated Disaster Management

Semester : II

Core Courses

- Human Resource Management
- Marketing Strategy
- Research Methodology
- Strategic Management
- Macroeconomics
- Business Analytics
- Corporate Governance and Ethics
- Cost Accounting
- Entrepreneurship
- Financial Management
- Operations Research

Semester : III

Core Courses

- Project

Electives

- Behavioural Finance
- Marketing of Financial Services
- International Marketing
- Business, Government and the Global Political Economy
- Pricing
- Conflict and Negotiation
- Integrated Marketing Communication
- Essentials of Internet and Web Technologies
- Financial Modeling

- Industrial Relations
- Flexi-Credit Course
- Flexi-Credit Course
- Flexi-Credit Course

Electives :Marketing

- Consumer Behaviour and Insights
- Retail Management
- Brand Management and Communications
- Sales and Distribution Management
- Business Analytics for Marketing
- Services Marketing

Electives :Finance

- Commercial Banking
- Corporate Valuation
- Derivative Markets
- Financial Statement Analysis
- Security Analysis and Portfolio Management
- Mergers and Acquisitions

Electives :Human Resource Management

- Compensation and Reward Management
- Competency Based Management & Performance Management Systems
- Employment Related Laws
- HR Scorecard and Analytics
- Organizational Development and Change
- Talent Acquisition and Retention

Electives :Operations Management

- Advanced Service Operations Management
- Project Management
- Purchasing and Material Management
- Supply Chain Management
- Total Quality Management
- World Class Manufacturing

Semester : IV

Core Courses

- Dissertation

Electives

- Financial Econometrics
- Concepts and Applications in Sustainability
- Case Study Writing and Analysis Method
- OOP's: Objects Out of Place, the Unexplained and the Unexplainable
- Leadership Styles
- Design Thinking
- Game Theory for Strategic Thinking
- Flexi-Credit Course
- Flexi-Credit Course

Electives :Marketing

- Customer Relationship Management
- Business to Business Marketing
- Digital Marketing

Electives :Finance

- Advanced International Finance
- Advanced Topics in Corporate Finance
- Fixed Income Markets

Electives :Human Resource Management

- International Human Resource Management
- Leadership and Capacity Building
- Learning and Development

Electives :Operations Management

- Advanced Operations Research
- Supply Chain Analytics
- Technology & Innovation Management

Programme Structure:

Master of Business Administration (Business Analytics)

Semester : I

Core Courses

- External Courses
- Business Statistics
- Managerial Economics
- Digital Transformation
- Financial Accounting
- Marketing Management
- OB & HRM
- Operations Management
- Legal Aspects of IT Business
- Mathematical Models for Data Science

Internal Courses

- Corporate Social Responsibility
- Business Communication
- Global Business Environment
- Integrated Disaster Management#

Semester : II

External Courses

- Strategic Management
- Financial Management
- Data Warehousing and Business Intelligence

- Marketing Strategy
- Creativity & Design Thinking
- e-Commerce
- Operations Research
- Research Methodology
- Corporate Governance & Ethics
- Business Analytics

Semester : III

External Courses

- Business Analytics for Marketing
- Customer Relationship Management
- Cloud and Big Data
- HR Analytics

Internal Courses

- Flexi Credit 03
- Flexi Credit 03
- Flexi Credit 02
- Project (SIP)

Electives *(Any 3 to be chosen)

- Future Design
- Behavioral Finance
- Creativity and Innovation
- Concepts and applications in Sustainability
- Merger and Acquisitions
- Leadership and Capacity Building
- Conflict and Negotiation
- Game Theory for Strategic Thinking

Semester : IV

External Courses

- Business Forecasting
- Digital Marketing
- Data Science for IOT
- Operations Analytics

Internal Courses

- Project

TEDx - SIBM BENGALURU - (23rd February 2019) Theme – “Future 2.0”





MANAGEMENT DAY (9th March, 2019)

Programme Structure:

Master of Business Administration (Family Managed Business and Entrepreneurship) [M.B.A. (FMB & E)]

Semester : I

Core Courses

- Business Statistics
- Marketing Management
- Operations Management
- Organizational Behaviour
- Microeconomics
- Basics of Financial Management
- Business Communication
- Financial Accounting
- Global Business Environment
- Legal Aspects of Business
- Technology in Business
- Corporate Social Responsibility
- Integrated Disaster Management

Semester : II

Core Courses

- Human Resource Management
- Marketing Strategy
- Research Methodology
- Strategic Management

- Macroeconomics
- Business Analytics
- Corporate Governance and Ethics
- Cost Accounting
- Entrepreneurship
- Financial Management
- Operations Research

Semester : III

Core Courses

- Project
- Business Modelling and Business Plan
- Funding for Entrepreneurs
- Building Lasting Family Businesses
- Challenges in Family Business
- Design Thinking
- Innovation and Entrepreneurship in India
- Lean Startup

Electives

- Advanced Supply Chain Management
- Business, Government and the Global Political Economy
- Concepts and Applications in Sustainability
- Conflict and Negotiation
- Pricing
- Sales Force and Channel Management
- Brand Management

Semester : IV

Core Courses

- Dissertation
- Leadership and Capacity Building
- Professionalization of Family Business
- Essentials of Internet and Web Technologies
- Taxation

Programme Structure:

Master of Business Administration (Quantitative Finance)

Semester : I

External Courses

- Business Statistics
- Micro Economics
- Financial Management
- Financial Accounting
- Essentials of Marketing Management
- OB & HRM
- Management of Operations
- Legal Aspects of Business
- History of Finance

Internal Courses

- Corporate Social Responsibility
- Business Communication
- Technology in Business
- Financial Mathematics
- Integrated Disaster Management#

Semester : II

External Courses

- Strategic Management
- Financial Statement Analysis
- Financial Econometrics
- Macroeconomics

- Stochastic Processes for Finance
- Cost Accounting
- Security Analysis & Portfolio Management

Internal Courses

- Corporate Governance & Ethics
- Venture and Private Equity Funding
- Business Analytics

Semester : III

External Courses

Core Course

Finance

- Corporate Valuation
- Financial Risk Management
- Commercial Banking
- Financial Modelling
- Derivative Markets
- Fixed Income Markets

Internal Courses

Electives *(Any 3 to be chosen)

- Behavioral Finance
- Marketing of Financial Services
- Computational Finance

- Introduction to the Micro Structure of Markets
- Creativity and Innovation
- Concepts and applications in Sustainability
- Merger and Acquisitions
- Leadership and Capacity Building
- Conflict and Negotiation
- Project

Semester : IV

External Courses

- Specialization Courses
- Finance
- Advanced International Finance
- Empirical Asset Pricing
- Fintech
- Hedge Fund

Internal Courses

- Project

Please visit <https://www.sibmbengaluru.edu.in> for information related to:

- Teaching Faculty including educational qualification(s) and teaching experience
- Learning Resources
- Physical and Academic Infrastructure Facilities
- Co-Curricular and Extra Curricular Activities
- Hostel Accommodation
- Health Care Services